

Intestinal Health - Feed Your Friends!

Beneficial Bacteria

Food is vital to life because it supplies our bodies with the source of energy needed to function. Ensuring the body receives nutrition from food is dependent upon how well the intestinal tract is able to absorb and utilize the nutrients. Maintaining a healthy intestinal tract is more than just eating healthy and being regular. At 30 feet long, the intestines break food down into molecules small enough to be transported to the cellular level. The entire surface area of the gastro-intestinal tract is equivalent to the size of a football field!

The intestines also help keep the immune system strong by killing harmful bacteria before they are able to reach the rest of the body. The intestines help to modify the immune system by balancing the bacterial flora present. Not all bacteria are harmful; in fact there are bacteria in our systems that are considered to be beneficial.

Probiotics

Probiotics, meaning "for life", refers to the benefits of "friendly" bacteria, such as Bifidobacteria bifidum and Lactobacillus acidophilus. Probiotics are live microbial supplements that benefit the body by implanting in the intestinal tract and improving flora. Our product line of probiotics feature **Dual Action Acidophilus & Bifidus[®]**, **Freeze Dried Acidophilus**, and **Liquid Acidophilus**.

How to get the most from your probiotic supplements

Be sure to only purchase products that state the potency not only at time of manufacture, but that list the potency guaranteed at the best-by date. Our labels always list both the amount of live bacteria at manufacture as well as at the end of the best-by date. Probiotic supplements lose their potency at a very fast rate and it has been shown that products that do not guarantee a specific amount at the end of a specific date often contain minimal or no live bacteria by the time of purchase and/or consumption.

OUR PROBIOTICS

Dual Action Acidophilus & Bifidus[®] :

- Contains one billion live cells at time of manufacture and guaranteed to contain at least 500 million up to the best-by date
- Specially formulated to be shelf stable and is not designed to be refrigerated...making it easier for you to take along to work or when traveling
- Contains up to a full two year best-by date

- Unique matrix prevents bacteria from being destroyed in the highly acidic environment of the stomach, so that bacteria can be released in its full biologically active state in the intestine
- Offered in small easy-to-swallow capsules

Freeze-Dried Acidophilus :

- Provides 500 million live cells at time of manufacture and guaranteed to contain at least 50 million up to the best-by date
- Offered in small easy-to-swallow capsules
- Refrigeration recommended

Liquid Acidophilus :

- Contains at least 7.5 billion cells at time of manufacture and guaranteed a minimum of 7 million live cells per tablespoon at the best-by date
- Pleasant tasting liquid alone or mixed in favorite beverage
- Lactovegetarian
- Refrigeration recommended

This information is for education purposes only and should not be construed as medical advice. These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

REFERENCES:

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Mack DR, et al. Role of probiotics in the modulation of intestinal infections and inflammation. Curr Opin Gastroenterol. 2004 Jan;20(1):22-6.

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